

GF MAG



Ideas in wide format

GF Mag is dedicated to large format indoor and outdoor communication. It is a tool for creativity and innovation on all display media: paper-card, textile, canvas, adhesives, 3D, dynamic digital signage, and innovative technologies...

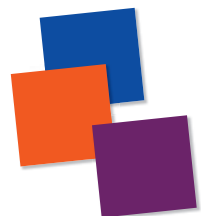
Each quarter, it provides a relevant insight into the latest creations, developments and innovations, trends in communication, decoration, advertising, signage, points of sale theatricalization, and vehicle wrapping...

Inspiration : from concept to solution

GF Mag is dedicated for all actors involved in the visual communication and signage market: designers and advertising firms, interior designers, marketing agencies, print service providers and suppliers... It presents amazing XXL achievements, shows innovations in terms of printing as well as personalization, and offers a platform for both creative and technical team members.

New know-how, new applications

Print continues to surprise and pop-up in the most unusual places: GF Mag is committed to stimulating creativity by zooming in on ideas exploring new fields of application and on achievements pushing the technical limits of printing.





GFMAG in 2023 - Publication dates

Print : 4 Issues + 1 special Custom Decoration

Digital : online magazine + website gfmag.fr

Bi-monthly newsletter

N°23

March

Special Shop
(ex-MPV show)

N°24

May

Special Fespa
and Drupa

N°25

July

Special Custom
Decoration

N°26

September

N°27

December

Special C!Print



Contact

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www.gfmag.fr



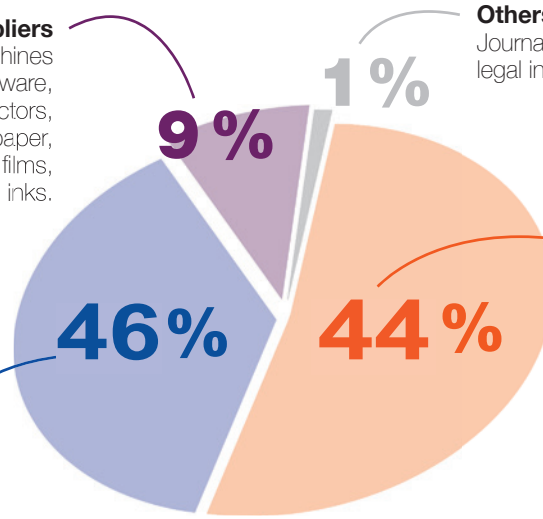
is a magazine published by Pack Info Presse (www.packinfopresse.fr)

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CREATIVITY & INNOVATION displayed on all media

Suppliers
Manufacturers of machines and hardware, software, screens, videoprojectors, components, media (paper, card, adhesive films, canvas, etc.), inks.

Others
Journalists, subscription agencies, legal institutions.



Print Service providers

Manufacturers of large format printed products: offset printers, screen printers, digital printers, photo laboratories and reprographers specialising in finishing, specialists in setting canvases and adhesives, poster agencies, point of sale advertising, sign makers and signing designers.

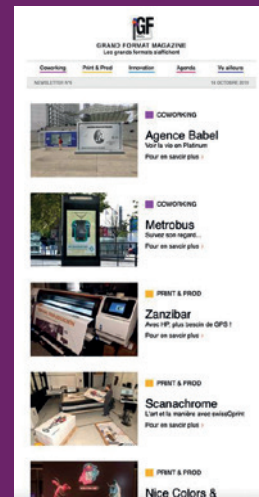
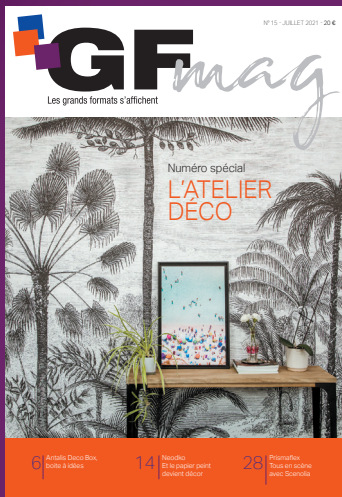
Opinion leaders

Large companies, corporate accounts, design firms, consultant companies, designers, interior designers and decorators, marketing agencies, design studios, specialist consultancies, schools of architecture. Institutional : town and city councils, regional councils, regional government public works directorates.

MAGAZINE

SITE

NEWSLETTER



Average printing: 2 500 copies
Circulation rate (3,7) : 9 250 readers
www.gfmag.fr: + 12 000 pages /month
Newsletter : Distribution 1700

Subscription : 88 € TTC (France) / Abroad : 135 € TTC

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Advertising rate 2023

PAPER LOCATION	W x H (MM)	RATES WITHOUT DISCOUNT
Front cover	170 x 257	4 500 €
Inside front cover	235 x 330	3 500 €
Third inside back cover	235 x 330	3 500 €
Back cover	235 x 330	4 000 €
Large editorial	235 x 330	3 500 €
Central double page	470 x 330	5 000 €
Double page	470 x 330	4 500 €
Full page	235 x 330	3 200 €
MODULES		
1/2 page bleed off width	235 x 160	2 000 €
1/3 page bleed off width	235 x 110	1 800 €
1/3 page bleed off height	92 x 330	1 800 €

INSERTS

Please ask us about any inserts and other special operations **Advertorial**, **E-Blast**

WEBSITE www.gfmag.fr

WEB	SIZE W x H (PIXELS)	RATES WITHOUT DISCOUNT
Square	480 x 720	650 €/month
Banner	1366 x 200	1 200 €/month

NEWSLETTER

	SIZE W x H (PIXELS)	RATES WITHOUT DISCOUNT	RATES WITHOUT DISCOUNT
Banner	1366 x 200 px	900 €/mois*	1 200 €/mois

(2 issues a month, minimum 4 issues a year)

* preferential rate for print advertisers

TECHNICAL DETAILS

Newspaper size: W 235 x H 330mm

WHAT YOU WILL NEED TO SUPPLY

300 dpi High définition PDF full page
+ 5 mm bleed + guide marks and a colour output.

SUBMISSION OF DOCUMENTS

3 weeks before publication

SALES CONDITIONS
All cost brought about by the design and preparation for the documents in an electronic file are covered by the customer.

General sales conditions for GF MAG

Any advertisement order entails acceptance of our general sales and payment terms, here after. Reserves: advertisements are published under the responsibility of the advertiser. GF MAG reserves the right to refuse any advertisement which would seem to conflict with the spirit of the magazine or would constitute plagiarism hereof. Orders: shall be placed six weeks before the publication. Space: no space is guaranteed without additional charges. Postponing and cancelling: shall be in writing, sent one month before publication. Payment: for new customers, unknown to the management of the magazine, payment by check or draft at 30 days end of month or upon reception: 2% discount. In case of late payment, default interests at a rate of 1.5% per month shall be owed by right. Late publication or distribution due to strikes or other act of God circumstances shall not be ground for any payment dispute on behalf of the advertiser. Any dispute arising from the implementation of the present agreements shall be under the exclusive jurisdiction of the Paris Courts.

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